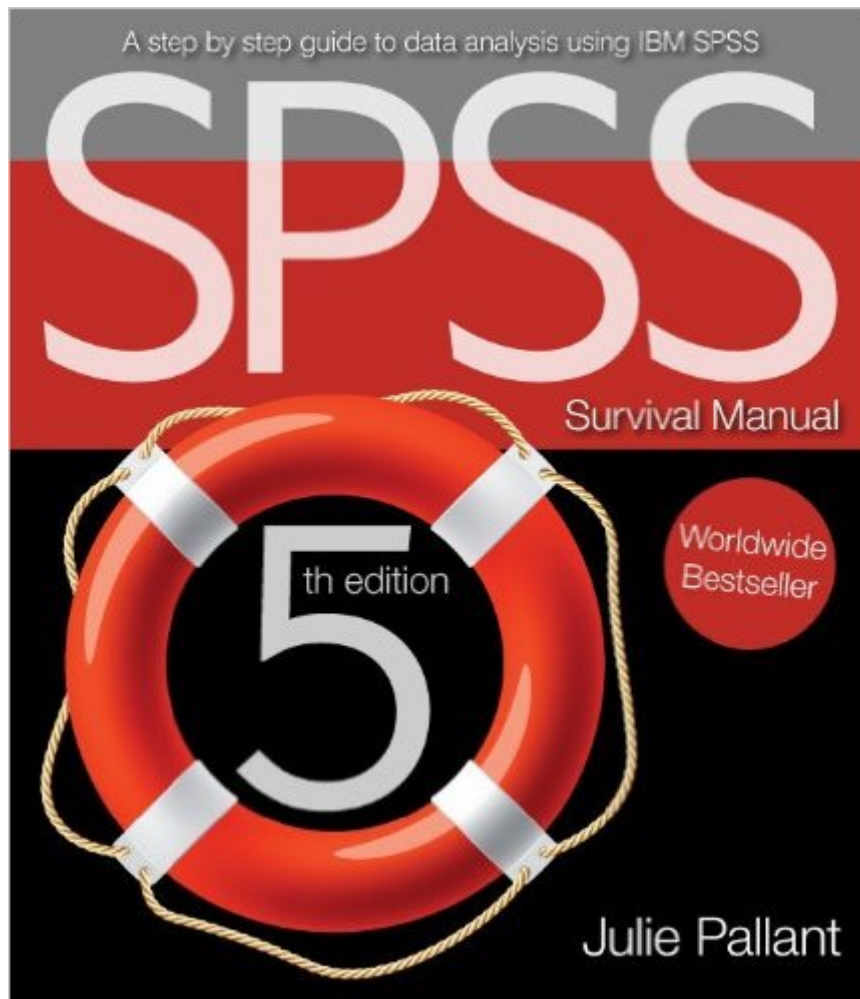The book was found

SPSS Survival Manual: A Step By Step Guide To Data Analysis Using IBM Spss

Synopsis

"This is the 'must have' book for anyone who wants to use SPSS." Julia Robertson, University of Buckinghamshire, UK "An excellent introduction to using SPSS for data analysis ...It provides a self-contained resource, with more than simply (detailed and clear) step by step descriptions of statistical procedures in SPSS." Associate Professor George Dunbar, University of Warwick, UK "The book provides a no nonsense approach to understanding SPSS. With step by step explanations to carrying out data analysis it is a welcome addition to any social science student." Gail Steptoe Warren, University of Coventry, UK "Doing statistics is just like following a cooking recipe, you have to do it step by step. This book offers just that, a step by step guide to all of the main statistics you need to learn ...It has become a must havego-to reference text for established researchers and students alike!" Alison Attrill, De Montfort University, UK The SPSS Survival Manual throws a lifeline tostudents and researchers grappling with this powerfuldata analysis software. In her bestselling guide, now covering up to version 21 of the SPSS software, Julie Pallant guides you through the entire research process, helping you choose the rightdata analysis technique for your project. From the formulation of research questions, to the design of the study and analysis of data, to reporting the results, Julie discusses basic and advanced statistical techniques. She outlines each technique clearly, with step by step procedures for performing the analysis, a detailed guide to interpreting data output and an example of how to present the results in a report. For both beginners and experienced users in psychology, sociology, health sciences, medicine, education, business and related disciplines, the SPSS Survival Manualis an essential text. Illustrated with screen grabs, examples of output and tips, it is supported by a website with sample data and guidelines on report writing. This fifth edition is fully revised and updated to accommodate changes to IBM SPSS version 21 procedures, screens and output. Additional recommended readings andwebsites have been added.

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Customer Reviews

I will have to say this one, "SPSS Survival Manual" is the winner.I've owned this book and a few others on SPSS and or multivariate data analysis for several years. However, a friend of mine recently called me and asked me how to do a few less ordinary things in SPSS. After spending some time on the phone with him I decided to look back at these books and suggest/give one to my friend.I think the "SPSS Survival Manual" by Julie Pallant is somewhat of an easier read for the graduate student or market researcher who wants to quickly look up a certain how-to topic for SPSS."Discovering Statistics Using SPSS for Windows" by Andy Field, on the other hand goes into more detail on the statistics behind the techniques in SPSS. This one reads a little more like a text book though and can be a bit dry/technical unless this is your thing.I tested the two by seeing which would do a better job of explaining how to conduct a Factor Analysis (PCA) in SPSS. "Discovering Statistics..." by Andy Field would have lost my friend right away, and by page three or four is listing formulas and quadrant plots. "SPSS Survival Manual" by Pallant on the other hand got into the `how to' part rather quickly with clear to follow examples.If you're like my friend/more into getting it done quickly and correctly without getting bogged down with the academic detail, then definitely purchase the "SPSS Survival Manual".If on the other hand you're not scared of a little extra math/statistics and have the extra time, you may want to think about "Discovering Statistics".However, for the hard core multivariate analytics people, neither of these books will due. I would suggest something like "Multivariate Data Analysis" by Hair, Anderson, Tatham, & Black. This goes a few steps beyond Andy Fields Book.Hope this helps someone.Tom AndersonAnderson Analytics, LLC

Anyone wanting to use SPSS just MUST get this book - especially if you are working on your dissertation! She makes it easy and understandable with her step by step process. Unless you are a super-sophisticated statistician, you will be so glad you got this book! I have recommended it to my other doctoral cohorts and they agree with me - even my chairperson of my committee who is a statistical genius highly recommends it!

I bought this book based on a recommendation from my advisor. It is a great way for SPSS users to find out how to go about conducting the analysis that they need to do. The help function in SPSS is not terribly helpful, and the manual that can be purchased for a lot of extra money is so large and combersome that it is also not much help. This book makes SPSS much easier to use.

Good overall, but no advanced information on syntax or special situations or designs. Screenshots and interpretations are helpful. Just don't expect anything too detailed. Would probably be helpful for MA students and beginning PhDs. As a doctoral candidate, it didn't quite include everything I had hoped. Still, useful and it'll stay on my bookshelf to be pulled out now & again when I'm working with unfamiliar but basic designs or writing up results. Does a nice job including assumptions for the model, how to check them, and how to interpret them--without too much jargon :)

This book is a must for anyone who is having difficulty with SPSS and statistics.I have just used it from cover to cover and I have to say I even enjoyed doing the statistics for my Masters thesis.Thank you so much to Julie for producing this book it is gold.Cara

Pallant manages to explain fairly advanced statistical concepts like multiple regression, analysis of covariance, factor analysis and others, using SPSS. You don't have to be a stats major to be able to gainfully master SPSS. It does the computational heavy lifting. The point of this book is to learn the broad meaning of these concepts and how to interpret the results SPSS returns.The "Survival Manual" part of the title refers to what Pallant considers to be the salient features that you should learn. The text is deliberately not aiming to be a comprehensive walk through of all that SPSS can do.

This book is the absolute bible for SPSS users and the book's cover picture says it all- a true life saver. Without this book I would not be graduating with a doctoral degree.

I have searched and read some SPSS books and I consider the SPSS Survival Manual the best boook for the first SPSS course to learn SPSS.There are several reasons.First, the book is very concise and the author guides you step-by-step to learn how to use SPSS menu. Unlike some books that describe the SPSS use in a very wordy way, this author guides you through how to perform a t-test in several steps, for instance, and then shows you how to interpret the output in a detailed manner. The book is about 330 pages and contains many SPSS outputs, and thus it is

possible to finish in a short time.~Second,the author covers essential statistics that you would encounter in the beginning of the statistics class. Beside that the part one (Getting started) and part two (Preparing the data file) include how to manipulate data, the part three (preliminary analyses) and part four (Statistical techniques) include descriptive statistics and correlation, multiple regression, factor analyses, t-test, one-way ANOVA, two-way ANOVA, MANOVA, ANCOVA, and non-parametric statsitics. You will have a general idea about the applied statistics once you go through the book.There are some limitations about this book.First, the book is in a spiral binding (not paper or hardcover) and thus is easy to damage the book cover (although it is easy to open and read).Second, I wish that this book also include more advanced statistics such as ROC, Time Series, and Survival analysis. But I guess that it is beyond the scope of this book. Otherwise, that would be nice.Therefore, I personally strongly recommend this book for someone who would like to get into SPSS. This book will save you plenty of time.

SPSS Survival Manual: A Step by Step Guide to Data Analysis Using IBM Spss SPSS Survival Manual: A Step by Step Guide to Data Analysis Using SPSS for Windows (Version 15), 3rd Edition Analytics: Data Science, Data Analysis and Predictive Analytics for Business (Algorithms, Business Intelligence, Statistical Analysis, Decision Analysis, Business Analytics, Data Mining, Big Data) Data Analytics: Practical Data Analysis and Statistical Guide to Transform and Evolve Any Business. Leveraging the Power of Data Analytics, Data ... (Hacking Freedom and Data Driven) (Volume 2) Data Analytics: What Every Business Must Know About Big Data And Data Science (Data Analytics for Business, Predictive Analysis, Big Data) Discovering Statistics Using IBM SPSS Statistics, 4th Edition The XML Files : Using XML and XSL with IBM WebSphere V3.0 (IBM Redbook) Data Analysis and Data Mining using Microsoft Business Intelligence Tools: Excel 2010, Access 2010, and Report Builder 3.0 with SQL Server An SPSS Companion to Political Analysis IBM Certification Study Guide AIX Performance and System Tuning (IBM Redbooks) IBM Certification Study Guide AIX V4.3 System Administration (IBM Redbook) IBM Certification Study Guide AIX Installation and System Recovery (IBM Redbooks) Redbook with Media : IBM Certification Study Guide AIX Support (IBM Redbook) Implementation and Practical Use of Ldap on the IBM Iseries Server (Ibm Redbooks) Rdb Synchronization, Transcoding and Ldap Directory Services in IBM Websphere Everyplace Access Version 1.4.1 (Ibm Redbooks) IBM Redbooks AIX, UNIX, And IBM E-Server Pseries Collection Additional Aix Security Tools on IBM Elogo Server Pseries, IBM Rs/6000, and Sp/Cluster Servlet and JSP Programming with IBM WebSphere Studio and VisualAge for Java (IBM Redbook) Design and Implement Servlets, JSPs, and EJBs for IBM WebSphere Application Server

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